

# Connect

establishing collaborations between arts and community media

Community Media Association (CMA) and Arts Council England are looking for partnerships that will make creative pieces and develop innovative ways to work together. Keen to support existing or fledgling partnerships and develop new ones, we are seeking proposals from across England, from Arts Council England Regularly Funded Organisations and CMA member organisations.

Awards of up to £3000 are available to support these partnerships and the development of creative pieces.

These projects will seek to explore how potential collaborative relationships can create and deliver innovative arts content, enhance participation in the artistic process and promote engagement with the arts; furthering the growing role of community media as platform, producer and partner for the arts.

- The results from this activity will be showcased at the CMA conference in 2011.
- Details of the results and evaluations will be sent directly to the Culture Secretary and to the DCMS.
- Projects will be disseminated through regional Arts Council England offices to highlight good practice and sector partnerships.
- Dependent upon timing of the projects there may be an opportunity to showcase the projects to a wider arts and community media audience at the arts and community media road shows being coordinated by CMA

For further information about community media and the arts please read the CMA arts strategy which can be found online at

<http://www.commedia.org.uk/2010/03/22/arts-strategy/>



Supported by  
**ARTS COUNCIL  
ENGLAND**

## **Proposal details**

The proposed project must display one or more of the following characteristics

- Excellence and innovation in arts practice
- Reaches new audiences
- Innovation in its approach to new technologies

Project proposals should fit on to one side of A4. The proposal should detail how the partnership work fits with the project characteristics and what each partner will bring to the project.

Include the start and end dates with significant milestones and where and when the work will be broadcast or shown.

Please include links to previous work, if no online work exists please be aware that we cannot return any DVD's or CD's submitted as supporting information.

On a separate sheet please detail

- An outline budget for the partnership project
- Details of how the budget will be managed and the account into which the award will be paid
- The full contact details of the lead partner (the Arts Council England Regularly Funded Organisation) including
  - Name of organisation
  - Name of main contact
  - Address
  - Website
  - Telephone no.
  - Email address
  - Full name, job title and contact details of the Arts Council England Relationship Manager responsible for your organisation

Contact details of the community media organisation and individual responsible for partnership working on this project; including their position in the organisation

Deadline for submissions: Friday 1st October 2010

Completion: Projects should be scheduled for completion no later than 31<sup>st</sup> May 2011

Send your proposal to

Tamar Millen (Arts Coordinator)

Community Media Association 15 Paternoster Row Sheffield S1 2BX

Email:tamar.millen@commedia.org.uk

## **Requirements and Conditions**

Each project partnership must have at least one Arts Council England Regularly Funded Organisation and one Community Media Association member (Organisation/Federation/Association - not individual or friends of) based in England

The partnerships are expected to bring some of their own resources to the project either through additional fundraising or dedicated staff time, details of which must be included in the project budget and proposal.

CMA reserves the right to broadcast and archive any content created

All participants must agree to document the projects from start to finish and to take part in CMA's evaluation process.

All participants must agree to allow CMA and Arts Council England to use any content produced throughout this process for promotional and marketing purposes.

Information about Arts Council England Regularly Funded Organisations can be found here:

<http://www.artscouncil.org.uk/browse/?content=RFO>

Community media is a fast growing sector and includes community radio and television broadcasters, community based independent film makers, and internet and digital and social media groups. Please check with your proposed partner their membership status as CMA is unable to give out this information to third parties.

For community media organisations wishing to join or renew membership please see the information available here: <http://www.commedia.org.uk/join-cma/>